



Medical Care For People In Need

Jill Gass, Executive Director  
941-755-3952 ext. 2  
jill@wecaremanatee.org

FOR IMMEDIATE RELEASE  
May 7, 2012

**WE CARE MANATEE RAISES OVER \$5,000  
In 36-Hour Giving Challenge Hosted by Area Foundations**

We Care Manatee raised \$5,350 in just 36 hours through an online, interactive giving campaign sponsored by The Giving Partner. The Community Foundation of Sarasota County, Manatee Community Foundation, Gulf Coast Community Foundation and The Patterson Foundation collaborated to inspire donors to contribute to a variety of local nonprofit organizations through the 36-Hour Giving Challenge.

The 36-Hour Giving Challenge was held in conjunction with the launch of the Giving Partner website, [www.thegivingpartner.org](http://www.thegivingpartner.org). The Giving Partner is an online directory of nonprofit organizations in the tri-county area. We Care Manatee unveiled their profile during the 36-Hour Giving Challenge which took more than 12 hours to complete.

We Care Manatee benefitted from over \$300,000 available in matching funds which were exhausted in less than six minutes, but a few were up at 6 AM when the challenge began to make their donation. Social Media was prevalent in spreading the word about the Challenge, where videos and a countdown were featured on the Facebook page.

Executive Director Jill Gass notes, "It was an exciting, stressful and surprising 36 hours. We were grateful to be included in such an event."

The mission of We Care Manatee, Inc. is to promote and facilitate the provision of free specialty and primary medical care to low-income, uninsured residents of Manatee County, Florida. We Care Manatee serves over 1000 Manatee County residents annually through its four programs. Each year over \$400,000 worth of medical services are donated through We Care Manatee.

###

If you would like more information about We Care Manatee, Inc., please call 941-755-3952 or visit our website at [wecaremanatee.org](http://wecaremanatee.org).